

LOCATION RELEASE

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned hereby grants to Kirshenbaum Bond Senecal + Partners, LLC as agent for BMW of North America, LLC and their respective subsidiaries, nominees, affiliates, successors and assigns or those for whom they are acting (collectively, "Licensed Parties"), the right and authority to use/publish a photograph/video featuring the property located at

_____ (the "Property") (either accurately or with such liberties as the Licensed Parties shall determine), including, without limitation, the interiors, exteriors, and contents (including, without limitation, signs, displays, names, photographs, trademarks, and the like) of same, and use such photograph and/or video (collectively, the "Photograph/Video") in any manner or media now known or hereafter devised anywhere in the world in perpetuity for advertising, promotion, and publicity purposes.

The undersigned also consents to the use in conjunction with the Photograph/Video of any other materials that the Licensed Parties so choose, and the undersigned agrees that it shall have no right to inspect or approve the finished advertisements, promotional or publicity materials (collectively, the "Materials") incorporating the Photograph/Video, and it shall have no other right of approval in connection with the Photograph/Video or the Materials including, without limitation, the right to approve any use by the Licensed Parties of the Photograph/Video or the Materials.

The undersigned shall have no claim to additional compensation and no claim arising out of any use, blurring, distortion, alteration, optical illusion, or use in composite form that may occur in or in connection with the Materials.

The undersigned represents and warrants that it is the legal owner of or the agent of the legal owner of the Property, that it has the full right and authority to enter into this agreement and to grant the rights granted hereunder, and that the consent of no other party is necessary to provide the full and complete permission granted hereunder. The undersigned understands that the Licensed Parties have no obligation to exercise any of the rights granted herein. The undersigned hereby releases the Licensed Parties from any and all liability that may occur in connection with featuring the Property or the use of the Photograph/Video and/or Materials by the Licensed Parties.

This agreement contains the entire understanding between the parties with respect to the subject matter hereof, supersedes all prior agreements with respect to subject matter hereof, and may not be altered or waived except by writing signed by both parties. This agreement shall be governed by the laws of the State of New York applicable to contracts executed and to be fully performed therein.

Photographer/Videographer: _____

Location: _____

Property Owner: _____

Property Owner Signature: _____

Date: _____

Property Owner/Agent Address & Tel: _____